

Welcome to

TRANSFORMATIONS 2024



SPONSOR'S PACKET

Who is Community Tampa Bay

How You Help Us Change Lives

ANYTOWN® & Advocacy Academy

Transformations 2024

Sponsor's Package

Gratitude from Our Youth

Stay Connected

Thursday, May 2nd, 6pm - 8pm
Tampa River Center
402 W Laurel St, Tampa, FL
33607

Community Tampa Bay is grateful for your sponsorship of Transformations 2024 and commitment to a shared vision of a community free from all forms of discrimination!

Your support allows us to continue our work of cultivating diverse leaders to build inclusive communities, where everybody has a sense of belonging.

We are looking forward to you experiencing the transformative impact of our work!

Who Is Community Tampa Bay?

We are a non-profit organization that envisions a community free of all forms of discrimination where every individual is treated with dignity and respect, with regard to their race, ethnicity, citizenship, sex, gender, sexual orientation, socio-economic status, ability, faith, and or age.

Why We Stand for Diversity, Equity, & Engagement

We believe no one should be discriminated against because of who they are. We all have the basic human need and right to feel safe. Yet we all have had experiences in where we, or someone we care about, has felt the pain of prejudice and discrimination. These experiences diminish our quality of life and hinder the vitality of our community as a whole.

Community Tampa Bay is here to change that. Our vision is a community free from all forms of discrimination.

We work toward the ambitious goal of cultivating inclusive leaders to change their communities through **dialogue** and **cross-cultural interactions**. That means we give people the tools and resources to have hard conversations with others that don't look like them, live like them, or love like them to build more meaningful connections based on understanding and respect.

We empower individuals, groups, and organizations to interrupt prejudice and create inclusive and equitable spaces that value diversity.



Our Values

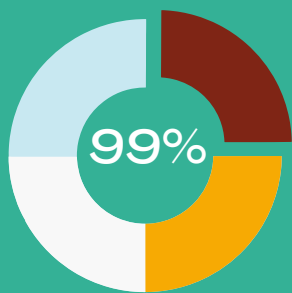
We value differences. Through dialogue, our differences allow us to have a better understanding of ourselves and others.

The practice of ensuring that people feel they belong. Paramount to our organization is youth-adult partnerships.

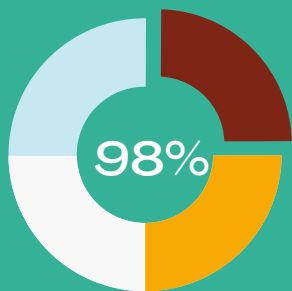
The result of inspiring passion in someone so they will want to take action. Relationships help us affirm each other and be held accountable for change.



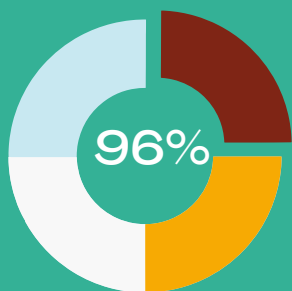
Our ANYTOWN® Outcomes



of ANYTOWN® graduates experienced meaningful cross-cultural interactions



of participants reported to gain knowledge and skills to engage in service, advocacy, and leadership in schools and communities



of students claimed to increase their comfort and ability to facilitate dialogue

How You Help Us Change Lives

Our outcomes over the years show that we consistently help people understand the impact of prejudice, stereotypes, and discrimination and develop strategies for interrupting bias.

ANYTOWN® youth are not just leaders of tomorrow, but today. They are capable of building inclusive communities, where everybody has a sense of belonging. By attending Transformations you are directly supporting and investing in these youth.



When ANYTOWN® youth were asked about the program's impact, they wrote:

“It showed me a new way of looking at different groups of people.” – a Hispanic, female identifying student from Land ‘O Lakes High School

“It gave me a new insight on the world and gave me the courage to fix the wrong in it.” – an African-American, male identifying student from Riverview High School

“ANYTOWN® helped me make new friends and those friends really changed my mind on stuff (which is really hard).” – a female identifying student from Boca Ciega High School

New Logo, Same Award Winning Program



anytown

CULTIVATING INCLUSIVE LEADERS

After lots of contemplation, editing, and intentionality, we created a new logo for our signature summer program ANYTOWN®. While change can be hard, the new colors and text represent the hopefulness we strive to instill in our youth. We may have a new logo but our mission remains the same: cultivating inclusive leaders and a community free from all forms of discrimination.

Advocacy Academy 2024



Throughout the 2023-2024 school year, our exceptional youth participated in hours of community service, meaningful conversations, & a Spring Break trip to Sanibel Island for hurricane recovery/restoration.

Advocacy Academy provides ANYTOWN® graduates the space to build off of the leadership skills they learned over the summer. The young leaders meet throughout the school year to brainstorm, plan, and execute different service projects to better the community.

TRANSFORMATIONS 2024

Transformations is Community Tampa Bay's premiere annual event to celebrate, connect, and experience community commitment to anti-discrimination work.

A high-tea inspired evening with hor d'oeuvres and sweet treats will bring together 150+ guests from the Tampa Bay area, including youth and adult community leaders committed to ending all forms of discrimination.

Transformations honors leaders in inclusion, justice, and advocacy with the Silver Medallion Award, which Community Tampa Bay has been awarding since 1970.

Attendees hear from youth and adult program participants, volunteers, donors, and partners who have given their time, talents, and treasure to Community Tampa Bay and can speak to the transformative power of our work.



TRANSFORMATIONS 2024

Sponsorship Packages

	Community Champion (\$15,000)	Gold (\$5,000)	Silver (\$2,500)
Table Sponsor (8 seats)	✓	✓	✓
Print Materials	✓	✓	✓
Social Media Recognition	✓	✓	✓
Website Logo and Inclusion	✓	✓	✓
Event Program	✓	✓	
Promotional bag with banned book	✓	✓	
Event Recap E-Newsletter	✓	✓	
Event Signage	✓	✓	
Verbal Recognition at Event	✓	✓	
Event Section Presenter	✓		
Free session of DEI Trainings (2 sessions)	✓		

If you have any questions in regard to the sponsorship opportunities for Transformations 2024, please reach out to info@communitytampabay.org.

TRANSFORMATIONS 2024

Special Sponsorship Opportunities

These sponsor packages will include four seats (half table), print materials, social media recognition, and website inclusion.

Challenged Book Sponsorship (\$2,500)

Books are being challenged across the United States and specifically in the Tampa Bay area. Community Tampa Bay believes open, inclusive dialogue breaks down discrimination. Your Challenged Book Sponsorship will allow CTB to purchase challenged books for a thought provoking and dialogue encouraging fundraiser during Transformations 2024.

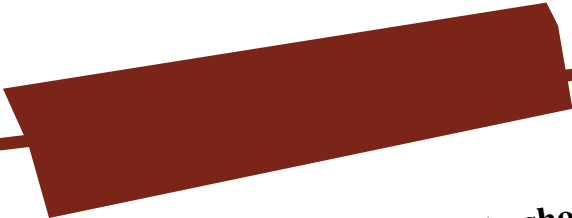
Spill the Tea Sponsorship (\$2,500)

In keeping with the Communi-Tea theme, your sponsor package would grant your organization's name and logo on our "Spill the Tea" dialogue materials. Each table will have materials containing questions and prompts for guests to engage in dialogue and get to know one another.

If you have any questions in regard to the sponsorship opportunities for Transformations 2024, please reach out to info@communitytampabay.org.

Gratitude from Our Youth

Virginia is a 2022 ANYTOWN® graduate, Advocacy Academy member, and came back to volunteer last summer. She wrote this letter to Community Tampa Bay supporters, like you, after her experience at ANYTOWN®.



- I wanted to take a moment to show my gratitude for your support in making ANYTOWN® possible and free for all of us participants.
- Your contribution has truly made a difference in our community.
- Thanks to your support, ANYTOWN® has provided me and my friends with invaluable programs that have positively impacted our lives. Also providing opportunities for growth and learning has been helpful to individuals and makes a lasting difference in our communities. The impact of your support extends far beyond the duration of the program. By investing in our future, you are helping to shape the future leaders of tomorrow and create a more vibrant and inclusive community for all. Once again, I wouldn't be the person I am today without Community Tampa Bay and all the experiences I had.
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Stay Connected

YOU ARE AN INTEGRAL PART OF COMMUNITY TAMPA BAY!

Our team wants to make sure that you have the best experience at Transformations 2024, so please feel free to reach out anytime you have any questions or concerns.

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